

Press release
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Miele's built-in wine cabinets shine in the trendy colour Pearlbeige

- ▶ Two new models join the handleless ArtLine design range
- ▶ Perfect in combination with cooking appliances

Gütersloh, October 16, 2024. – Introducing Pearlbeige: Miele's portfolio of built-in wine cabinets is growing. The appliances in the new, warm colour complement the range of handleless built-in appliances in the ArtLine design. They can be flush-fitted into furniture fronts and offer new design options for a calm and harmonious colour scheme.

Pearlbeige is a mixture of beige and light grey, with a gentle, metallic shimmer – equally reserved and unobtrusively elegant. This means that the new built-in appliances can be integrated into both light and dark kitchen fronts, and go equally well with plastic and wood.

Two new models are available: the KWT 6422 iG-1 for 88-centimetre niches and the KWT 7112 iG at a height of 45 centimetres. While the larger model holds 33 Bordeaux bottles, the second model holds 18 bottles. This means that a considerable number of wine bottles can be stored even in the smaller niche, and in the larger unit, even in two individually adjustable temperature zones. Both units feature touch control operation, two beechwood racks, dynamic cooling and are network-compatible. They will be available from November 2024.

In addition to the new colour Pearl Beige, Miele's built-in wine cabinets are also available in Obsidian Black Matt and Graphite Grey, with two models for 178 mm high niches.

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Company profile: Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was 4,96 billion Euro. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: A harmonious unit: The new KWT 6422 wine cabinet in Pearlbeige for the 88 mm niche can be combined with other Miele appliances from the handleless ArtLine design series. (Photo: Miele)



Photo 2: Perfect for storing your favourite wines: the Miele wine cabinet KWT 7112 in Pearlbeige. (Photo: Miele)



Photo 3: Wine cabinet KWT 6422 in Pearlbeige by Miele. (Photo: Miele)

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