

Press release
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Raise your kitchen game with new cookware from Miele

- ▶ Ideal for popular induction appliances with built-in vapour extraction

Gütersloh/Rödinghausen, September 20, 2024. – Great cookware is a wise investment: high-quality pots and pans produce better results and often prove to be purchases that last a lifetime. Now, Miele is launching a new set of cookware that can be used with every type of heat source – but is especially well suited to today’s popular induction hobs with integrated vapour extraction.

This attractive stainless-steel kit has almost everything a kitchen needs, with a frying pan (28 cm), saucepan (1.5 l) and two pots (1.5 and 4 l). A pot that holds 6 l is also available if more capacity is required. All the pots – and the frying pan – feature a three-layer sandwich base that ensures heat is distributed and maintained perfectly. The handles have an ergonomic design that is pleasant to hold and stay cool during cooking. The cookware is made by a renowned Swiss manufacturer.

Another feature is the glass lid that comes with every pot and is available as an accessory for the frying pan. A shallow cut-out section in the stainless-steel frame around the lid allows steam to escape. Turning the lid in the appropriate direction will cause the cooking vapours to flow straight into the extractor, which is positioned in the middle of most hobs with integrated vapour extraction. Another advantage of the glass lids is that they keep the food inside constantly in view, so the power can be adjusted quickly if needed. The lids, pots and frying pan are all dishwasher-safe.

For its part, the frying pan comes with a long-life, three-layer ILAG Professional S surface that delivers outstanding results during most types of cooking. It features excellent non-stick properties on its own, so it needs only a small amount of oil or grease for cooking – if it needs any at all. Cleaning is also a breeze.

The new cookware is set for launch in the first quarter of 2025, with attractive promotional offers planned in combination with integrated vapour extraction hobs.

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Company profile: Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was 4,96 billion Euro. The company has its headquarters in Gütersloh in Westphalia.

There are two photographs with this text



Photo 1: The new cookware set from Miele is designed to ensure better cooking results. (Photo: Miele)



Photo 2: The lids for the pots and pan allow cooking vapours to flow directly into the extractor in the middle of the hob. The new Miele cookware is high-quality and long-lasting. (Photo: Miele)

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