

Press release No. 072/2024

## With SteelcoBelimed, Miele is taking medical technology to the next level

- > The responsible authorities have approved the merger
- The new company is one of the largest players on the global market
- > With four production sites, SteelcoBelimed will meet growing demand

Gütersloh, June 10, 2024. – There is a new player on the market for cleaning, disinfection and sterilization solutions for hospitals and the pharmaceutical industry: SteelcoBelimed. The joint venture, which has emerged from the Miele group company Steelco and the Metall Zug companies Belimed Infection Control and Belimed Life Science, is now starting operations under the brand SteelcoBelimed.

This follows the approval of the joint venture by the responsible authorities. Miele holds 67 % and Metall Zug 33 % of SteelcoBelimed via a holding company based in Zug, Switzerland. The declared aim of the Gütersloh-based family company is to significantly expand the business for commercial products and applications. "The Professional business of Miele is increasing its turnover share both organically and inorganically, from less than 15% a few years ago to more than 20% including the joint venture. It has become an indispensable pillar for our group in addition to our business with household appliances, given the growth opportunities, the innovation and technology focus and its different economic cycles", explains Dr Axel Kniehl, Executive Director of Marketing & Sales at Miele and responsible board member of the Professional Business Unit.

The market for medical technology products is constantly growing, as well as the number of medical interventions. As a result, more instruments need to be reprocessed. The same applies to the pharmaceutical industry with a strong demand for new products and customer orientated solutions for a secured production environment.

SteelcoBelimed manufactures at four production sites: two in Italy, one in Switzerland and one in Slovenia. The joint venture combines the people, the strength, expertise and resources of both companies to create an innovative enterprise in the hospital/Infection Control sector and in the pharmaceutical/Life Science industry. The new company will benefit from a broad portfolio of appliances, digital solutions and fast innovation cycles.

"We aim to be the most customer-centric, innovative and reliable solution partner in our industry", says Dr Christian Kluge, responsible for the Professional Business Unit at Miele





and CEO of SteelcoBelimed AG. "We are now joining forces and taking digitalisation, product performance and sustainability to a new level. Moreover, our joint venture leads to a significantly stronger market presence in Europe, America and Asia." Integration activities and growth investments are fully backed by the shareholders Miele and Metall Zug, with combined funding commitments to a three-digit million Euro amount.

SteelcoBelimed will be led by executives from Miele, Steelco and Belimed. Alongside Dr Christian Kluge, who assumes the CEO role, the following C-level positions are defined: Alessandro Caprara (Infection Control), Richard Haemmerli (Finance), Ralf Kretzschmar (Life Science) and Michael Krimpmann (Integration).

The board of directors is chaired by Dr Christian Kluge (Senior Vice President of the Miele Professional Business Unit) and completed by Dr Axel Kniehl and Dr Stefan Breit (both Miele executive board members), as well as Martin Wipfli and Dr Matthias Rey (Chairman of the board and CEO of Metall Zug, respectively).

Please also refer to the SteelcoBelimed website www.steelcobelimed.com.

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**Company profile:** Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was 4,96 billion Euro. The company has its headquarters in Gütersloh in Westphalia.



## There are six photographs with this text



**Photo 1:** The SteelcoBelimed management board: Alessandro Caprara, Ralf Kretzschmar, Dr Christian Kluge, Richard Haemmerli, Michael Krimpmann (from left to right) Photo: SteelcoBelimed



**Photo 2:** Dr Axel Kniehl, Executive Director Marketing & Sales at Miele, considers the Professional business as an indispensable pillar for the Miele Group. Photo: Miele



**Photo 3:** Production for the pharmaceutical industry at the Steelco plant in Riese Pio X Photo: Steelco



Photo 4: Steelco plant in Riese Pio X Photo: Steelco



**Photo 5:** Quality control of sterilizers from Belimed before delivered to customers Photo: Belimed



Photo 6: Belimed plant in Sulgen Photo: Belimed

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