

**Press Release
No. 008/2018**

Large selection of machines

Setting efficiency and performance standards: 200 kg of laundry perfectly ironed

Gütersloh, February/March 2018. – Smooth and glossy flatwork is the pride of any hotel. That's why Miele offers high-performance and easy-to-use ironers to meet individual requirements, ranging from compact models through to large and convenient flatwork ironers guaranteeing a high throughput of up to 200 kg of laundry per hour. And, when needed, Miele's factory service is always close at hand.

With roller lengths of between 100 cm and 166 cm, three compact models represent the ideal match for small to medium-size laundries. The operating height is adjustable by up to 16 cm to suit the stature of users. All three models can be operated by a single person. The PM 1217 (166 cm roller length) also allows fast switch-over between return- and throughfeed operation to afford great flexibility in everyday work. Return feed in this size category is exclusive to Miele. All three ironers are very simple to operate thanks to their new touch display, allowing temperatures and ironing speeds to be regulated with precision.

Miele's high-performance flatwork ironers set standards in terms of throughput and efficiency: Depending on the model, these machines can process over 200 kg of laundry per hour – or far more than a tonne a day! The touch display presenting all machine parameters allows the machine to adapt fast to everyday working conditions: As contact pressure can be adjusted, multi-ply items such as envelope-type duvet covers or heavy cotton tablecloths can be ironed just as well as thinner fabrics. Similarly, temperatures and roller speeds are adjustable. A prompt in the display reminds users to clean and wax the trough.

Further recommendations on the subject of laundry finish are provided by a video on Miele's YouTube channel. In less than ten minutes, viewers can gather useful hints on the preparation of laundry and the ironing process itself. A closing section covers machine care and maintenance and provides assistance in tackling problems. One central issue is residual moisture: This should be in the range between 25% and 50%, which can best be achieved using a tumble dryer with automatic sensor drying. Valuable working time can be saved by sorting textiles before the wash process. Hard-wearing cottons and linen items can be ironed fast at 180°C; more heat-sensitive synthetic fibres should not be subjected to more than 140°C.

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Staff training can be provided by Miele's in-house service operation which, in Germany alone, has more than 170 technicians devoted to commercial laundry products. This tight network ensures short distances, low call-out charges and, above all, a fast response within 24 hours.

(436 words, 2,747 characters incl. spaces)

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Business Unit Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. 2016/17 turnover amounted to approx. EUR 3.93 bn with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. The Miele company, now in the fourth generation of family ownership, employs a workforce of around 19,500, 10,900 thereof in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

There are two photographs with this text

Photo 1: Can be operated when necessary by two persons: The new PM 1217 ironer able to give up to 60 kg of laundry an hour a perfect finish. (Photo: Miele)

Photo 2: For a high-performance laundry finish: A Miele flatwork ironer with a capacity of 200 kg of laundry per hour. (Photo: Miele)

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